



WESTERN SLOPE
REALTOR® RALLY
2024 CONFERENCE



APRIL
4TH
THURSDAY

- **7:30** – Registration Opens
- **7:30 to 8:15** – *The Lounge* – VIP Breakfast with Speakers
- **8:30** – *Main Hall* – Welcome Message from GJARA President Thomas Barkcozy
- **8:45** – *Main Hall* – Keynote Speaker John Miller “Question Behind the Question”
- **9:45** – Expo Hall Doors Open
- **10:15** – Breakout Sessions #1
 - *Main Hall* – Marki Lemons-Ryhal “Six Figures in Twelve Months; Real Estate Planning & Tracking”
 - *Room A* – Natalie Davis “The Power of Relationships: Building an Evergreen Business”
 - *Room B* – Scott Peterson “What Do You DO?”
- **11:30** – *Main Hall* – Keynote Speaker Marki Lemons-Ryhal “Productivity Boost: 13 Ways to Use AI & ChatGPT in Real Estate”
- **12:30** – Box Lunch Served and Please visit the Expo Hall
- **1:30** Breakout Sessions #2
 - *Main Hall* – Marki Lemons-Ryhal “Instagram + AI for Real Estate Lead Generation”
 - *Room A* – Natalie Davis “The Power of Relationships; Building an Evergreen Business”
 - *Room B* – Rich Sands “Is the Sky Falling? 7 Antitrust Tips for your Business”
- **2:30** – Breakout Sessions #3
 - *Room A* – Scott Peterson “What do You DO?”
 - *Room B* – Rich Sands “Marketing is So Freaking Easy, Why aren’t You Doing It?”
- 4 to 6 – *The Lounge* – Afterparty

GRAND JUNCTION CONVENTION CENTER
159 MAIN ST, GRAND JUNCTION, CO 81501





WESTERN SLOPE
REALTOR® RALLY
2024 CONFERENCE

Grand Junction Area
REALTOR® ASSOCIATION



APRIL
5TH
FRIDAY

- **8:00** – Registration Opens
- **8:00** – Expo Hall doors open
- **8 to 9** – *The Lounge* – VIP Breakfast with Speakers
- **9:00** – *Main Hall* – Welcome Message from GJARA President Thomas Barkcozy
- **9:15**– *Main Hall* – Keynote Speaker Steve Murray “Real Estate Market Trends”
- **10:30** – Breakout Sessions #4
 - *Room A* – Debbie Holloway “Empowering Success: Insights from Leading Women in Real Estate”
 - *Room B* – Reggie Rivers “High Parity: How to Compete when Everyone has the Same Tools”
- **11:30** – Box Lunch Served and Please visit the Expo Hall
- **12:30**– *Main Hall* – Keynote Speaker Debbie Holloway “How to Build Rapport Quickly and Get to the YES!”
- **1:30** – *Main Hall* – Closing and Thank You to our Sponsors
- **2:00** – Expo Hall Closes

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